



# Beautycare Project: FACE IT

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## My experience:

More than 20 years in beauty business,  
2 High education,  
500 prof courses/seminars/congresses

## My project in Ukraine:

[www.beautycare.com.ua](http://www.beautycare.com.ua)  
(system cosmetology online service)  
- since 2008 – my own beauty salon)

## My awards:

- The best beautician – 2014,
- Esthetician of year – 2017,
- Retinol expert -2018
- Expert of year – 2021



# My professional diplomas



## My inspiration: my 2 daughters (see photo)

- I believe, the good will win
- I believe in fairy (yes I am fairy too. Simple scientific fairy)
- I really understand your skin and I can speak with your skin cells on understandable language



# My results:

Non-invasive cosmetology  
it is the great possibilities and it really works  
(see before and after picture)

## Gravitation and oval



## Under eyes



No pain, no injection, no stress

Skin quality



Skin shining



# No Botox, no "Pillow FACE"

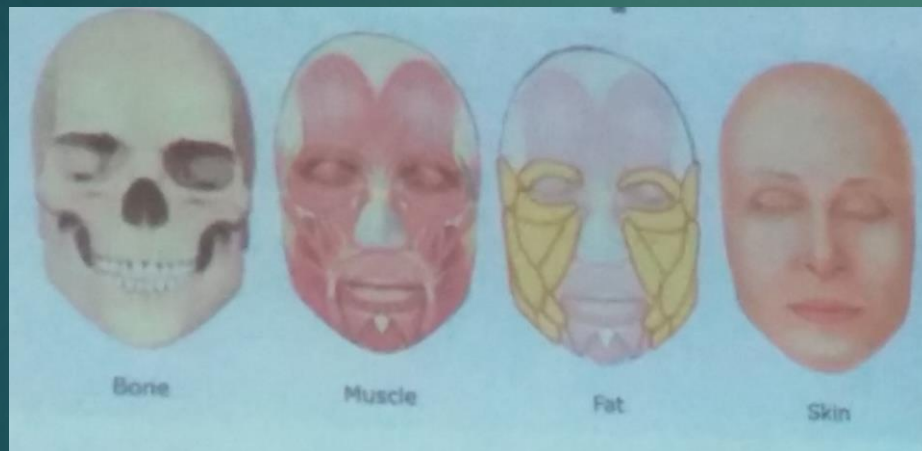
- but really tight skin for men and women and mimic control



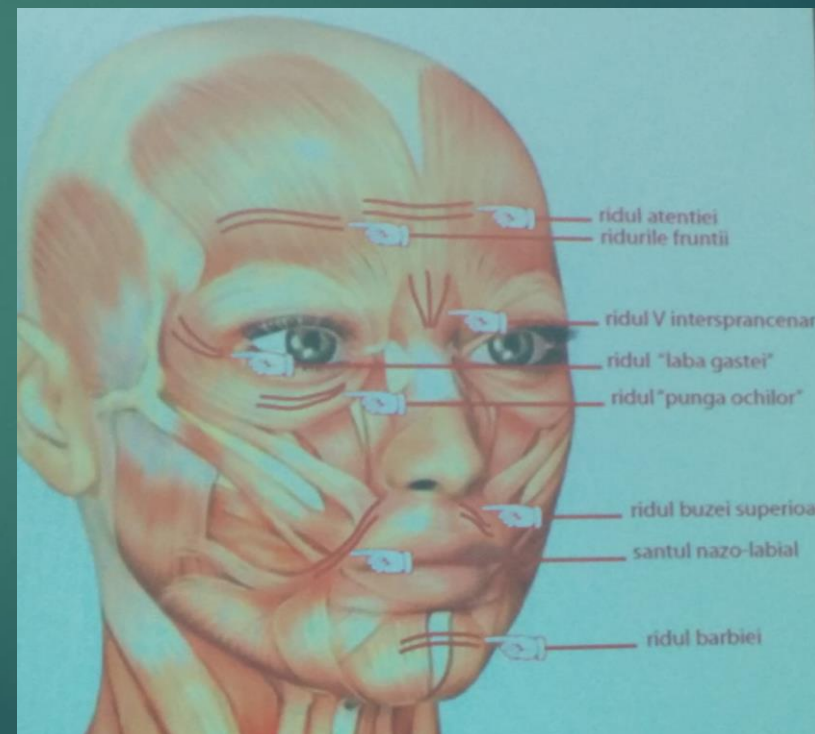
# How does it works?

I use the system analyses in cosmetology:

bone, muscle, fat, skin



We find where is the most important problem and work with it





Sometimes it need to give special sport, diet or psychocorrection.

My method can give to you more strong and happy inside



# What do you need do the first?

We must look at your skin and your body together. Without lies

Give a complex diagnostic of your skin

(after-injection problem)



----- FACE IT

(it's glycation here)



# What is my plan in LUXEMBOURG?

## 1. Online service of system cosmetology

- ▶ Really true portal about healthy skin
- ▶ Collaboration with psychotherapists / dietologists / fitness and yoga clubs / dayspa
- ▶ Learning project for company employees (seasonal lection/ daily routine/ etc)
- ▶ Education for teenagers what is the daily routine
- ▶ Social project for most sensitive category ( acne /rosacea/ dermatitis/ xerosis)

## 2. Beauty SPACE

- ▶ Scientific home care system
- ▶ Diagnostic
- ▶ Massage
- ▶ Spa
- ▶ Non –invasive cosmetology
- ▶ Individuals 1-5 years supporting card

# Its project for Luxembourg - Ukraine

I have a business plan

- ▶ “the business in 9 boxes”  
( thank you Adis Sabanovich)
- ▶ Need a business license for beauty salon
- ▶ Trademark Registrations (Ukr + Lu)
- ▶ S.A.R.L-s – can be converted into a S.A.R.L (6-12 month)



Marketing plan – website:

[www.face-it.com.ua](http://www.face-it.com.ua)

[www.face-it.lu](http://www.face-it.lu)

Sustainable digital marketing

	VTA	Description	Price	VTA
Notary costs	17%	Notary	€ 1 500,00	€ 255,00
Initial establishment fee	17%		€	€
Research and development costs	17%	Logo + website	€ 5 000,00	€ 850,00
Trademarks, patents, licences and brands	17%		€	€
Business Goodwill	17%		€	€
Property and buildings	17%		€	€
Digital investments	17%		€	€
Transport vehicles	17%		€	€
Tools and equipment	17%	Equipments	€ 6 000,00	€ 1 020,00
Operating materials and supplies 1	17%	Other equipments	€ 2 000,00	€ 340,00
Operating materials and supplies 2	17%		€	€
Operating materials and supplies 3	17%		€	€
Operating materials and supplies 4	17%		€	€
Furniture, fixtures and equipment 1	17%	Furnitures	€ 5 000,00	€ 850,00
Furniture, fixtures and equipment 2	17%		€	€
Furniture, fixtures and equipment 3	17%		€	€
Furniture, fixtures and equipment 4	17%		€	€
Office equipment 1	17%		€	€
Office equipment 2	17%		€	€

You need to be honest with yourself.  
See in your MIRROR

And FACE IT.

Fix it.

If you want to change – change it  
I know what to do after.

I know you will believe in Fairy



Your everyday daily routine day by day  
To do a simple steps

