

11TH EDITION

ENTREPRENEURIAL **WOMAN** **PROJECT**



GUIDE FOR PARTICIPANTS

11TH EDITION

ENTREPRENEURIAL WOMAN PROJECT



1st Prize

3 000 €



2nd Prize

2 000 €

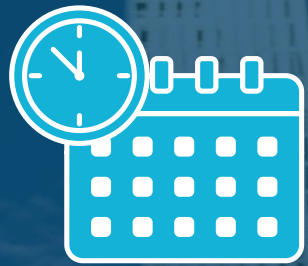


3rd Prize

1 000 €

Kickstart your entrepreneurial journey
with generous prizes provided by the project sponsors!

CHECK HOW TO REACH THE **TRAINING LOCATION**

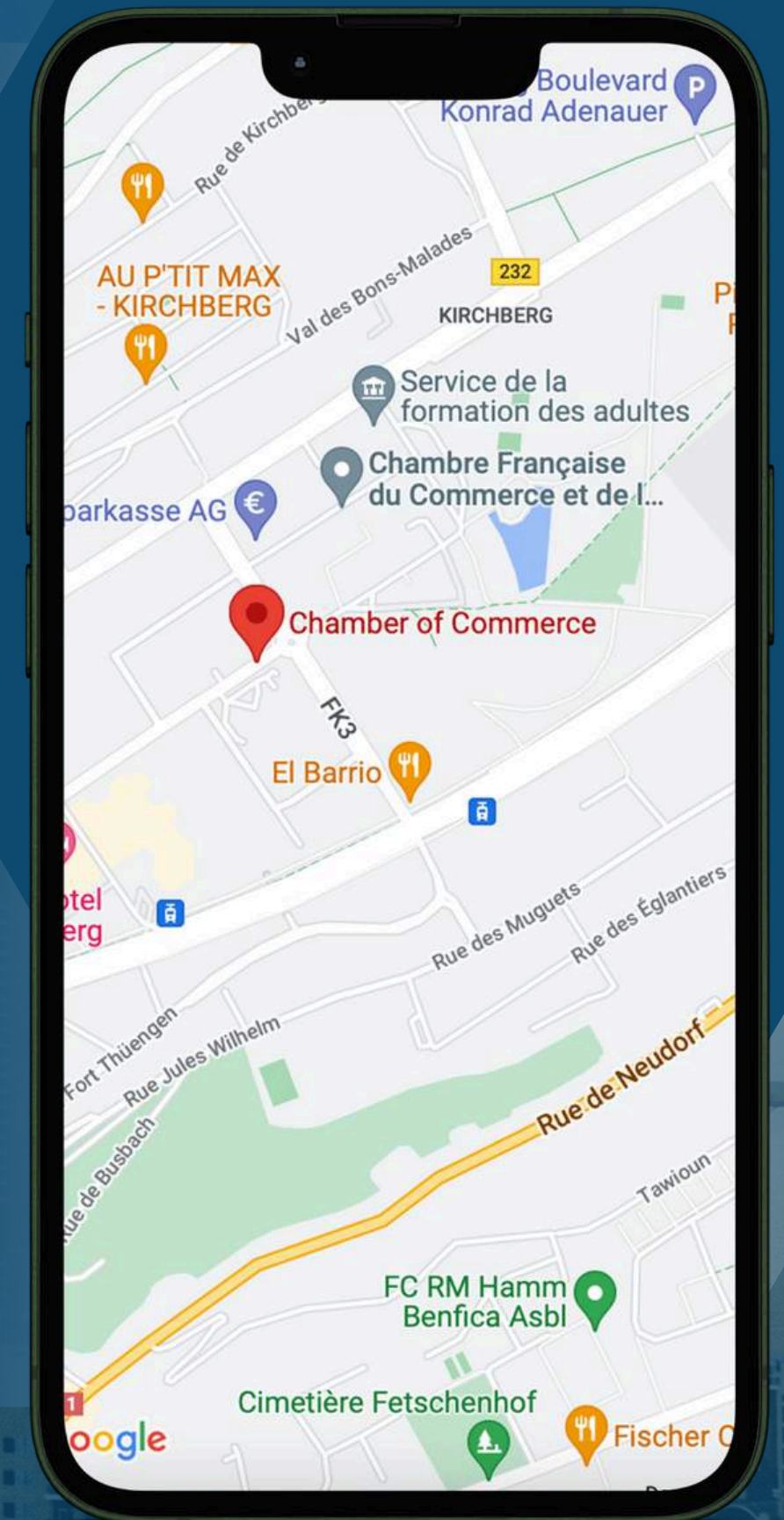


5 FULL SATURDAYS

- 28 SEPT 2024
- 5 OCT 2024
- 12 OCT 2024
- 19 OCT 2024
- 26 OCT 2024

LOCATION: Click on the map on the right to check the location of the EWP training venue.

PARKING: You may park on the visitors deck at -1 & -2. Before leaving remember to pass the payment terminal (put in the car numberplate) and pay per card (no cash) at 2,00 €/ per hour.



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DAY 1

SCHEDULE & DISCUSSION TOPICS

9:00 - 9:30 | INTRODUCTION BY LPCC

9:30 - 12:30 | BUSINESS ENTITIES
AYZO VAN EYSINGA

12:30 - 13:30 | LUNCH BREAK

13:30 - 16:30 | IDEA GENERATION
ESTHER CELOSSE



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SEPT



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DAY 2

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | VAT & TAXES

CLAIRE FABRI & JOANA MACHADO LIMA DAS NEVES

12:00 - 13:00 | LUNCH BREAK

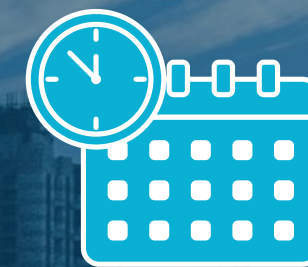
13:00 - 16:00 | BUSINESS MODEL CANVAS

ADIS SABANOVIC

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:45 | INTELLECTUAL PROPERTY

MARIE-CHRISTINE SIMON



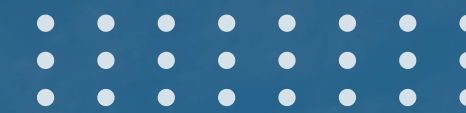
07
OCT



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DAY 3

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | MARKETING & SALES

DAVID HOLLAND

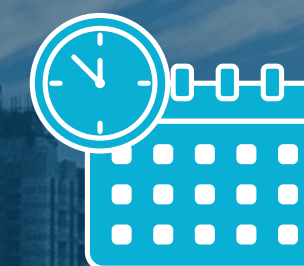
12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | BUSINESS PLAN

DANIEL MILANO TORRES

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:45 | TBC



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OCT**



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DAY 4

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | PUBLIC SPEAKING

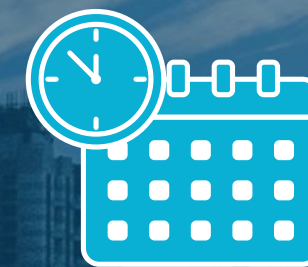
LISA BURKE

12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | EMPLOYMENT & COMMERCIAL
PRACTICE | PAULINE WIRTZLER

16:00 - 16:15 | COFFEE BREAK

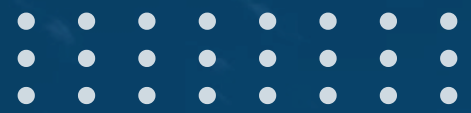
16:15 - 17:30 | SALESSOCIAL ENTERPRISES &
FUNDING OPPORTUNITIES | PELAGIA BAXEVANI



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DAY 5

SCHEDULE & DISCUSSION TOPICS

9:00 - 10:30 | NETWORKING

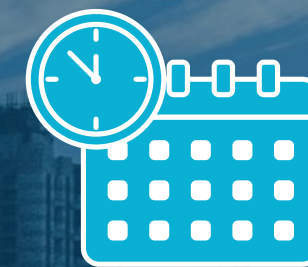
ARTUR SOSNA

10:30 - 11:00 | COFFEE BREAK

11:00 - 13:00 | PARTICIPANTS' SPEECHES & VOTING

13:00 - 14:00 | LUNCH BREAK

14:00 - 17:00 | PARTICIPANTS' SPEECHES & VOTING



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OCT**



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LAST DAY OF THE TRAINING **SPEECHES & VOTING**

On the last day of training, the participants pitch their business ideas in a form of a short presentation.

Your public is your investor. Imagine being in a room of people you need to convince of the future success of your business idea. Be charismatic, be creative, and own your words. And most importantly, don't forget about the time limit! You have 3-7min to present your pitch.

Best Business Idea Presentation
(evaluation system)



ENTREPRENEURIAL WOMAN PROJECT 11TH EDITION GALA



18 NOVEMBER 2024

B BANQUE DE
LUXEMBOURG

Gala Host

The project's gala, celebrating female entrepreneurship will take place on 18th November in the headquarters of Banque de Luxembourg on 14 Bd Royal, 2449 Ville-Haute Luxembourg.

More information will be announced soon.



ANY QUESTIONS?
CONTACT US!



Marta
Andrzejewska
marta.andrzejewska@lpcc.lu



Oliwia
Gertych
oliwia.gertych@lpcc.lu

YOU MAY ALSO CONTACT
info@lpcc.lu

*Empowering women &
embracing business
opportunities.*



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