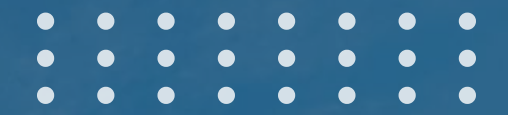


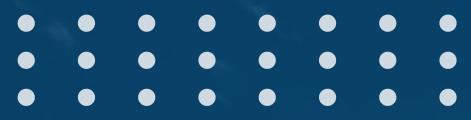
10TH EDITION



ENTREPRENEURIAL WOMAN PROJECT



PARTICIPANTS' GUIDE & SCHEDULE



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1st Prize

3 000 €



2nd Prize

2 000 €

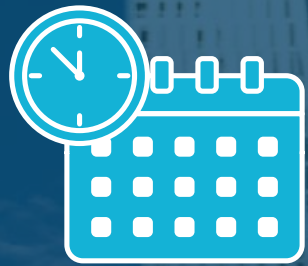


3rd Prize

1 000 €

Kickstart your entrepreneurial journey
with generous prizes provided by the project sponsors!

CHECK HOW TO REACH THE **TRAINING LOCATION**

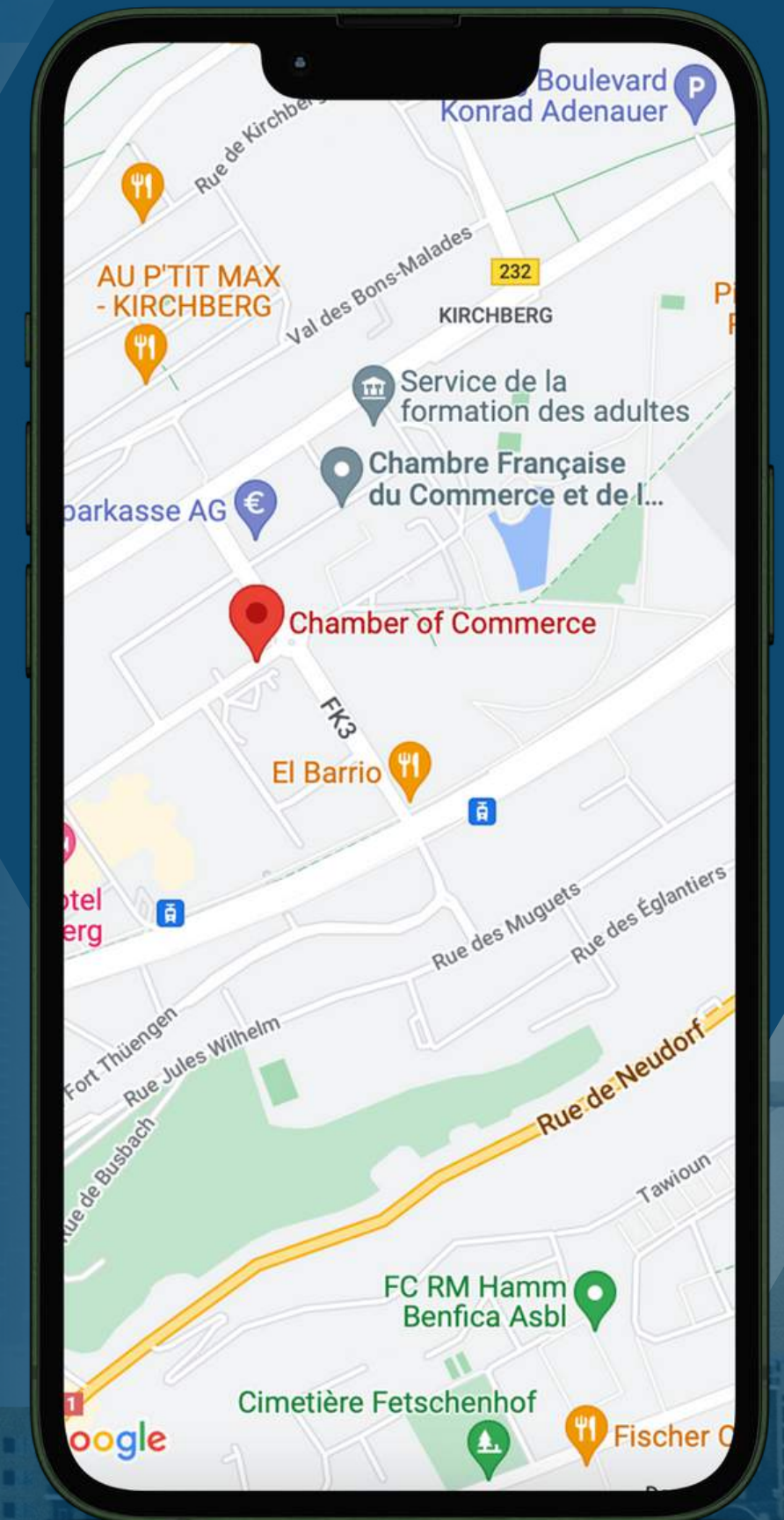


6 FULL SATURDAYS

- 23 SEPT 2023
- 30 SEPT 2023
- 7 OCT 2023
- 14 OCT 2023
- 21 OCT 2023
- 11 NOV 2023

LOCATION: Click on the map on the right to check the location of the EWP training venue.

PARKING: You may park on the visitors deck at -1 & -2. Before leaving remember to pass the payment terminal (put in the car numberplate) and pay per card (no cash) at 2,00 €/ per hour.



10TH EDITION

ENTREPRENEURIAL WOMAN PROJECT

DAY 1

SCHEDULE & DISCUSSION TOPICS

9:00 - 9:30 | INTRODUCTION BY LPCC

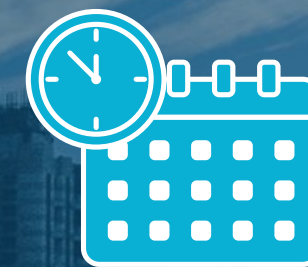
9:30 - 12:30 | BUSINESS ENTITIES

ADINA MIHALACHE

12:30 - 13:30 | LUNCH BREAK

13:30 - 16:30 | IDEA GENERATION

ESTHER CELOSSE



**23
SEPT**



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DAY 2

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | PERSONAL BRANDING
EMILIA ZAKRZEWSKA & DAGMARA TARKA

12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | VAT & TAXES
JUSTINE GUILLEY & PETYA DIMITROVA

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:45 | INTELLECTUAL PROPERTY
MARIE-CHRISTINE SIMON



30
SEPT



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DAY 3

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | BUSINESS MODEL CANVAS

ADIS SABANOVIC

12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | MARKETING

DAVID HOLLAND

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:45 | SALES

DAVID HOLLAND



**07
OCT**



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DAY 4

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | PUBLIC SPEAKING

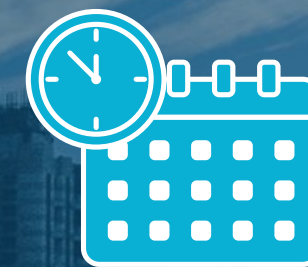
LISA BURKE

12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | EMPLOYMENT & COMMERCIAL
PRACTICE | PAULINE WIRTZLER

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:30 | SALESSOCIAL ENTERPRISES &
FUNDING OPPORTUNITIES | PELAGIA BAXEVANI



14
OCT



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DAY 5

SCHEDULE & DISCUSSION TOPICS

9:00 - 12:00 | BUSINESS PLAN

LOIC GUELF

12:00 - 13:00 | LUNCH BREAK

13:00 - 16:00 | PROJECT MANAGEMENT

MARTINA SIROL

16:00 - 16:15 | COFFEE BREAK

16:15 - 17:45 | DRESS FOR SUCCESS

NEHA BHANDARI



21
OCT



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DAY 6

SCHEDULE & DISCUSSION TOPICS

9:00 - 10:30 | NETWORKING

ARTUR SOSNA

10:30 - 11:00 | COFFEE BREAK

11:00 - 13:00 | PARTICIPANTS' SPEECHES & VOTING

13:00 - 14:00 | LUNCH BREAK

14:00 - 17:00 | PARTICIPANTS' SPEECHES & VOTING



**11
NOV**



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LAST DAY OF THE TRAINING **SPEECHES & VOTING**

On the last day of training, the participants pitch their business ideas in a form of a short presentation.

Your public is your investor. Imagine being in a room of people you need to convince of the future success of your business idea. Be charismatic, be creative, and own your words. And most importantly, don't forget about the time limit! You have 3-7min to present your pitch.

Best Business Idea Presentation
(evaluation system)



EWP 10TH EDITION **GRAND FINALE**



20 NOVEMBER 2023

The EWP Grand Finale & Award Ceremony will take place in the headquarters of Arendt & Medernach on 41 Av. John F. Kennedy, 2082 Luxembourg

More information will be announced soon.



ANY QUESTIONS?
CONTACT US!



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embracing business
opportunities.*



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