

Your Guide To



ENTREPRENEURIAL WOMAN PROJECT
9TH EDITION



Congratulations

for embarking on your entrepreneurial journey

On behalf of the entire LPCC Team, we would like to congratulate you on this courageous decision. Getting ready to launch your own business is a beautiful adventure. The process will raise many questions, but you're lucky to have them answered by professional trainers whose experience made them prove their theoretical and practical skills. The additional advantage is gaining knowledge side by side with other participants at the same stage of growth. Wishing you a successful training amongst the supportive group of women. May your entrepreneurial journey flourishes in success.

Good luck from the Entrepreneurial Woman Project Team,

Marta Andrzejewska & Oliwia Gertych

Five Rules

TO MAKE THE PROCESS OF LEARNING EASIER



Attend the gatherings on time

1

In business and in personal life it is important to respect other people's time and effort. Therefore, we strongly encourage our participants to be punctual and attend all the sessions foreseen in the program.



Be present & engaged

2

Due to the nature of the training it cannot be held online. All the participants must attend at least 80% of the 6 stationary sessions in order to be able to present their pitch at the end of the training and win generous prizes. Remember to sign the attendance list every Saturday!



Say "cheese"!

3

We would like to remind you that by taking part in this training, you may appear in photographs and video footage taken at the event. These images are intended to be published on our social media, website, and in email marketing communication.



Keep in mind the 6th day elevator pitch

4

The ability to sell your idea to the right crowd is key when starting a business. Thorough the training keep in mind that you will have to take the stage and sell your business to the other participants. Take notes and use your new knowledge while preparing the short presentation (3-7min).



Encourage the flow of information

5

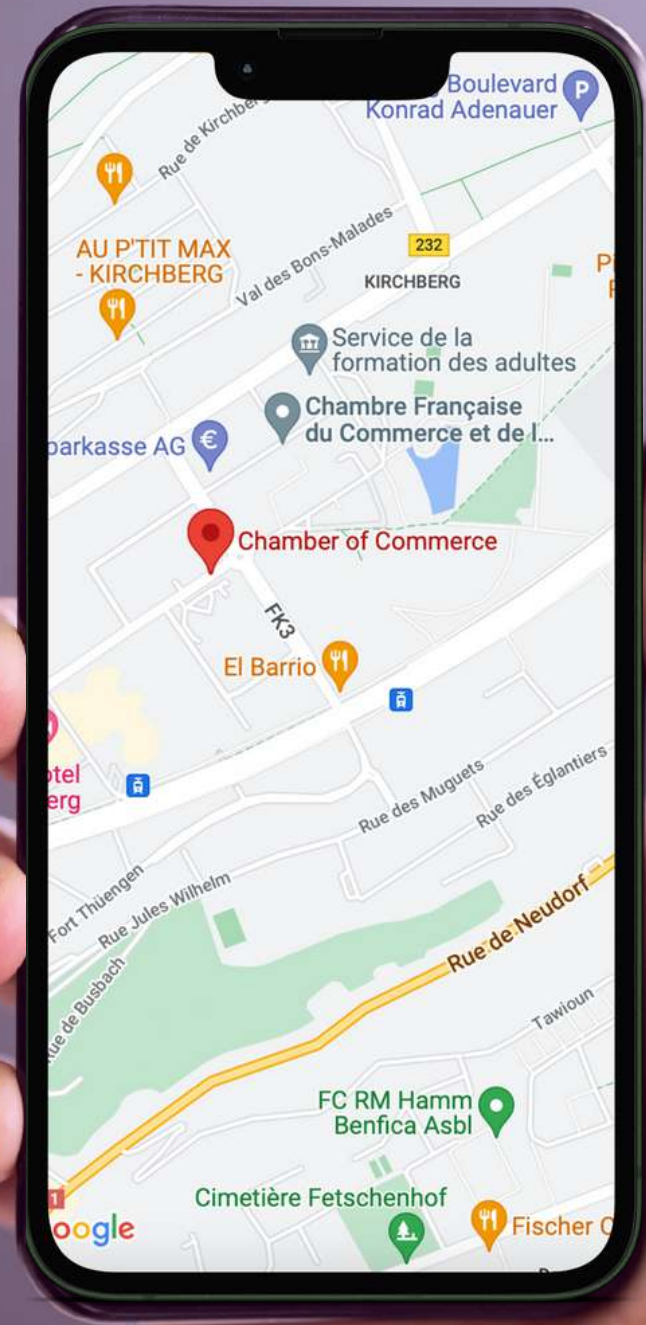
It is natural that during the training you may have some questions. Keep in mind that the other participants may share the same queries. When addressing a question related to the training please keep other participants in the email's CC. Once the training starts, we also encourage you to create a whatsapp group to exchange notes, ideas & information.

A HANDFUL OF INFORMATION

LOCATION: Click on the map on the right to check the location of the EWP training venue.

PARKING: You may park on the visitors deck at -1 & -2. Before leaving remember to pass the payment terminal (put in the car numberplate) and pay per card (no cash) at 2,00 €/ per hour.

CAFETERIA: Unfortunately, the cafeteria is not open on Saturdays. You will have venue machines at your disposal for drinks and snacks. There's also a possibility of ordering lunch to the premises of the Chamber of Commerce and using the welcome area of the cafeteria for spending the lunch hour. Be aware there is no reception desk on Saturdays, remember to instruct the delivery person accordingly.



GET YOURSELF READY FOR EWP

01

Check how to
reach the venue



02

Pack your office
supplies for
making notes



03

Contact our team
in case of any
questions



04

Connect, learn
and share
knowledge



EWP DAY 1

Discover our top pick of topics and speakers.
Click on the trainer's photo to learn more.

9 AM - 4.30 PM

24 SEPTEMBER



**MARTA
ANDRZEJEWSKA**

EWP Project Manager,
Member of LPCC Team



**ARTUR
SOSNA**

President of LPCC



**ADINA
MIHALACHE**

Arendt & Medernach SA



**ESTHER
CELOSSE**

Return2Career and
Focus2Progress

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 9:30** Introduction by LPCC | Marta Andrzejewska & Artur Sosna
- **9:30 - 12:30** Business Entities | Adina Mihalache
- **12:30 - 13:30** Lunch Break
- **13:30 - 16:30** Idea Generation | Esther Celosse

Meet all the trainers >

CONTACT US



EWPP DAY 2

Discover our top pick of topics and speakers.
Click on the trainer's photo to learn more.

9 AM - 4.00 PM

1 OCTOBER



**MARTINA
SIROL**

Marty Lux



**THIBAUT
BOULANGÉ**

ATOZ



**SARA
COCCIA**

ATOZ



**PETYA
DIMITROVA**

ATOZ

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 12:00** Project Management | Martina Sirol
- **12:00 - 13:00** Lunch Break
- **13:00 - 14:30** VAT | Thibaut Boulangé & Sara Coccia
- **14:30 - 16:00** Taxes | Petya Dimitrova

Meet all the trainers >

CONTACT US



EWPP DAY 3

Discover our top pick of topics and speakers.
Click on the trainer's photo to learn more.

9 AM - 5.45 PM

8 OCTOBER



**ADIS
SABANOVIC**

House of Entrepreneurship



**DAVID
HOLLAND**

Results Rules OK S.a.r.l.

Meet all the trainers >

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 12:00** Business Model Canvas | Adis Sabanovic
- **12:00 - 13:00** Lunch Break
- **13:00 - 16:00** Marketing | David Holland
- **16:00 - 16:15** Coffee Break
- **16:15 - 17:45** Sales | David Holland

CONTACT US



EWP DAY 4

Discover our top pick of topics and speakers.
Click on the trainer's photo to learn more.

9 AM - 5.30 PM
15 OCTOBER



**GIULIA
IANNUCCI**

KnowThyBrand



**ANNE
MOREL**

BSP



**PELAGIA
BAXEVANI**

nyuko

Meet all the trainers >

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 12:00** Social Media Marketing | Giulia Iannucci
- **12:00 - 13:00** Lunch Break
- **13:00 - 16:00** Employment and Commercial Practice | Anne Morel
- **16:00 - 16:15** Coffee Break
- **16:15 - 17:30** Social Enterprises & Funding Opportunities | Pelagia Baxevasani

CONTACT US



EWP DAY 5

Discover our top pick of topics and speakers.
Click on the trainer's photo to learn more.

9 AM - 5.45 PM
22 OCTOBER



**DANIEL
MILANO TORRES**

House of Entrepreneurship



**LISA
BURKE**

Broadcaster



**NEHA
BHANDARI**

StylizedU

Meet all the trainers >

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 12:00** Business Plan | Daniel Milano Torres
- **12:00 - 13:00** Lunch Break
- **13:00 - 16:00** Public Speaking | Lisa Burke
- **16:00 - 16:15** Coffee Break
- **16:15 - 17:45** Dress for Success | Neha Bhandari

CONTACT US



EWP DAY 6

On the last day of training, the participants pitch their business ideas in a form of a 3-7min presentation. The presentations are judged on the uniqueness of the idea among others, knowledge of the targeted market and the effectiveness of the pitch.

9 AM - 5 PM

12 NOVEMBER



**ARTUR
SOSNA**

Goeres Group Luxembourg

YOU'RE TAKING THE STAGE ON THE 6TH DAY OF THE PROJECT

Your public is your investor. Imagine being in a room of people you need to convince of the future success of your business idea. Be charismatic, be creative, and own your words. And most importantly, don't forget about the time limit! You have 3-7min to present your pitch.

In case of questions, refer to

Best Business Idea Presentation
(evaluation system)



SCHEDULE & DISCUSSION TOPICS

- **9:00 - 10:30** Networking | Artur Sosna
- **10:30 - 11:00** Coffee Break
- **11:00 - 13:00** Participants' speeches and voting
- **13:00 - 14:00** Lunch Break
- **14:00 - 17:00** Participants' speeches and voting

CONTACT US



EW P DAY 6

On the last day of training, the participants pitch their business ideas in a form of a 3-7min presentation. The presentations are judged on the uniqueness of the idea among others, knowledge of the targeted market and the effectiveness of the pitch.

9 AM - 5 PM

12 NOVEMBER



**ARTUR
SOSNA**

Goeres Group Luxembourg



**MARIE-CHRISTINE
SIMON**

Office Freylinger S.A.

SCHEDULE & DISCUSSION TOPICS

- **9:00 - 10:30** Networking | Artur Sosna
- **10:45 - 12:00** Intellectual Property | Marie-Christine Simon
- **12:00 - 13:00** Lunch Break
- **13:00 - 17:00** Participants' speeches and voting

CONTACT US



GRAND FINALE & AWARD CEREMONY

Upon successful completion of the program the participants receive their diplomas and the winners of the Best Business Idea Presentation are announced by sponsors.

6 PM - 9 PM

14 NOVEMBER

LOCATION

The EWP Grand Finale & Award Ceremony will take place in the headquarters of Arendt & Medernach on 41 Av. John F. Kennedy, 2082 Luxembourg



SPECIAL GUESTS INCLUDE

- Inspiring business persona from Luxembourg
- **Sponsors** of the Entrepreneurial Woman Project
- The broadcaster **Lisa Burke** as the gala's host

CONTACT US



GIVE US YOUR FEEDBACK

After every Saturday we will kindly remind you to answer a couple of questions about your opinion of the training.

The questionnaire is anonymous. Your answers will allow us to assess the work put into the project and implement necessary changes for the effectiveness of the training.

Open the questionnaire >



SPONSORS OF THE PRIZES OF THE 9TH EDITION



2

1

3

PEAKSIDE CAPITAL

UNIQUE PATRONAGE

SHOWING SUPPORT
TO WOMEN REFUGEES

SPONSORING
15 UKRAINIAN
PLACES IN THE PROJECT



Peakside
Capital

Entrepreneurial **Woman** Project

LEADING PARTNERS



Ambassade
de la République de Pologne
au Luxembourg



GRAND-DUCHÉ DE LUXEMBOURG
Ambassade en Pologne



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Economy

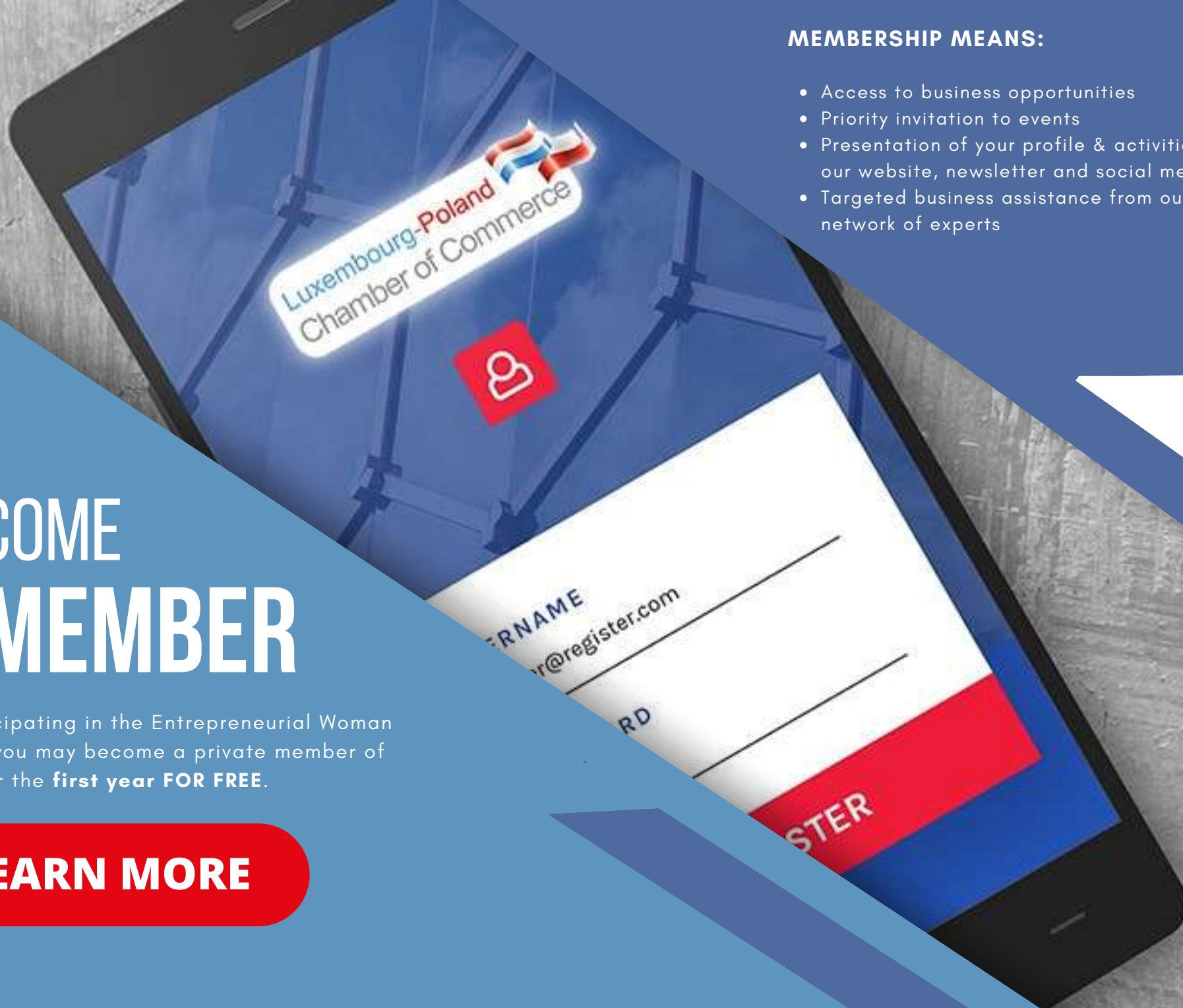
BECOME A MEMBER

By participating in the Entrepreneurial Woman Project you may become a private member of LPCC for the **first year FOR FREE**.

LEARN MORE

MEMBERSHIP MEANS:

- Access to business opportunities
- Priority invitation to events
- Presentation of your profile & activities on our website, newsletter and social media
- Targeted business assistance from our wide network of experts





Entrepreneurial Woman Project

9th edition

Luxembourg-Poland 
Chamber of Commerce

“

*Empowering women &
embracing business opportunities.*

”

CONTACT US

39, Avenue John F. Kennedy
L-1855 Luxembourg
+352 621 23 85 51

info@lpcc.lu

Find us on:

