

# Our Mission

To Your Advantage









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We will make sure you get the best out of your membership

### Luxembourg-Poland Chamber of Commerce

is a well-established non-profit organisation based in the Grand Duchy of Luxembourg.

Since 2012, the Chamber has been facilitating vibrant business-to-business relations in Luxembourg and Poland.

LPCC is also the first chamber of commerce to have achieved full accredited status.

**ACCREDITE** 

#### Our Mission is to:

- be a **leading bilateral chamber** of commerce in Luxembourg
- be a mature organisation which provides quality service
- grow by numbers of members while provide targeted offer

#### **Our Values:**

- Business-oriented
- **Diverse team** in every sense
- Professional and structured while **driven with passion**

### Our Team



**Artur Sosna**President



Adam
Tymofiejewicz
Vice-President



Marta
Andrzejewska

Director of Marketing &
Project Manager



Oliwia Gertych
Team Assistant

# MEMBERSHIP Advantages

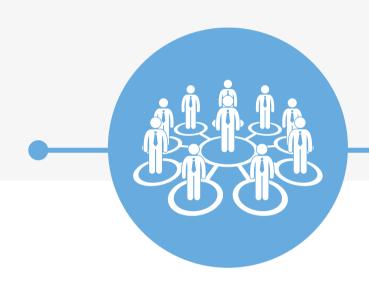








# Make new connections, build and expand business relationships through networking







Access to **over 50 Corporate Members**cooperating with several thousand businesses

Access to international board-level business and government decision-makers

Access to our highquality **networking and VIP events** 



## Gain Visibility through Digital Marketing

Newsletter

Promote your actions via our newsletter send to over 23.000 subscribers

• Website

Active promotion of your sector on our website.

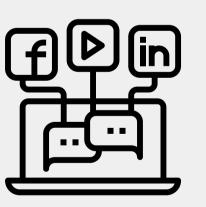
• LinkedIn

Connect via Social Media channels and build engagement









# A T T E N D Events

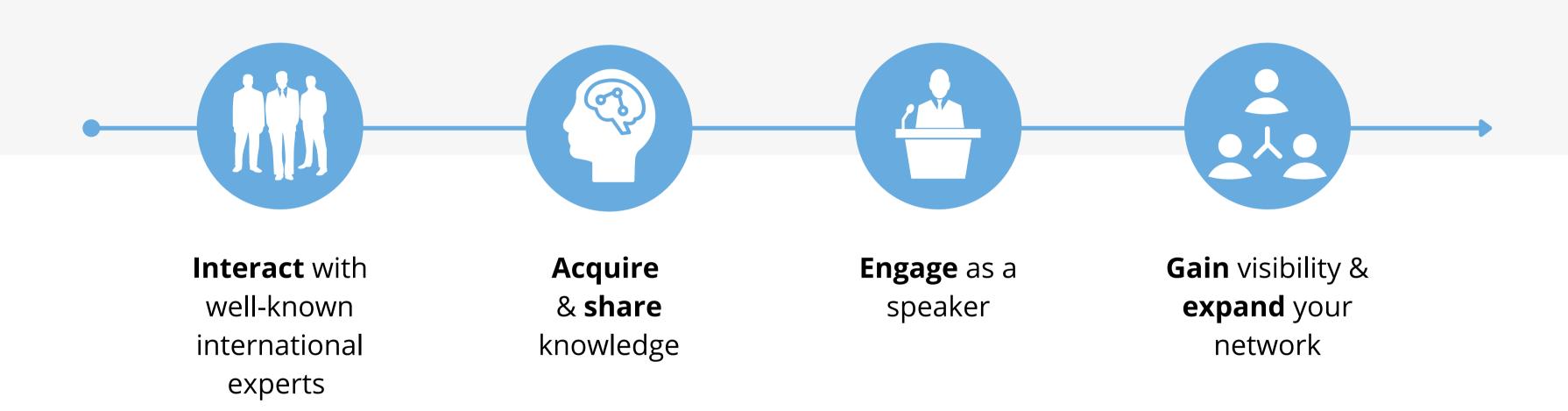








# LPCC organises over 16 business events per year both in Luxembourg and in Poland



LPCC prides itself in their flagship events, but also organises smaller gatherings, such as the latest idea of an exclusive lunch for the Polish Speaking Leaders.





# The Luxembourg-Poland Business Conference

This annual international conference is focused mainly on the **bilateral cooperation** between Luxembourg and Poland.

The aim of the conference is to gather the **experts**, **professionals**, **researchers** and other **market players** of a specific industry, as well as to review the state of bilateral cooperation between Luxembourg and Poland.





## The Spring Business Lunch

This **networking** event is dedicated to our **Corporate Members** and carefully selected special guests. Each year we showcase an **inspiring personality** highly involved in business relations in both countries.

For the event sponsors, it's additional opportunity to promote their actions and arrange the guest list.





# The Summer Business Party

This **exclusive event** takes place at the Residence of the Polish Ambassador in Luxembourg. This is an occasion to acknowledge and celebrate the mutual efforts of **diplomacy and business**, both responsible for bridging cultural differences and bringing people together.

The aim of the event is to **present a Polish** region to a wider public in Luxembourg.





### Entrepreneurial

### **Woman Project**

EWP is a series of **weekend workshops** for women with no prior business knowledge to learn how to set up their own company in Luxembourg.

By the end of the workshops, women are encouraged to present their business ideas and join a **competition to win prizes** offered by the program Sponsors.

3-7 new businesses are launched in Luxembourg each year as a direct or indirect result of the project.







### LPCC Monthly MeetUps

Every **last Thursday of each month**, we invite between 30 to 80 participants to the Foundry in Luxembourg City.

This type of event is dedicated not only to LPCC Members but also to the open audience. Nevertheless, only LPCC Corporate Members are given the opportunity to present their company, products, and solutions.

# PRICING Explained











# Your Investment

Student

€50

**Choose Plan** 

Individual

€150

**Choose Plan** 

Corporate (up to 20 employees)

€600

**Choose Plan** 

**Choose Plan** 

Corporate (21-500 employees)

€950

**Choose Plan** 

**Access to Business Opportunities** 

**Priority Invitation to Events** 

**Full Voting Rights** 

**Digital Marketing Promotion** 

Corporate

(over 500 employees)

€1200





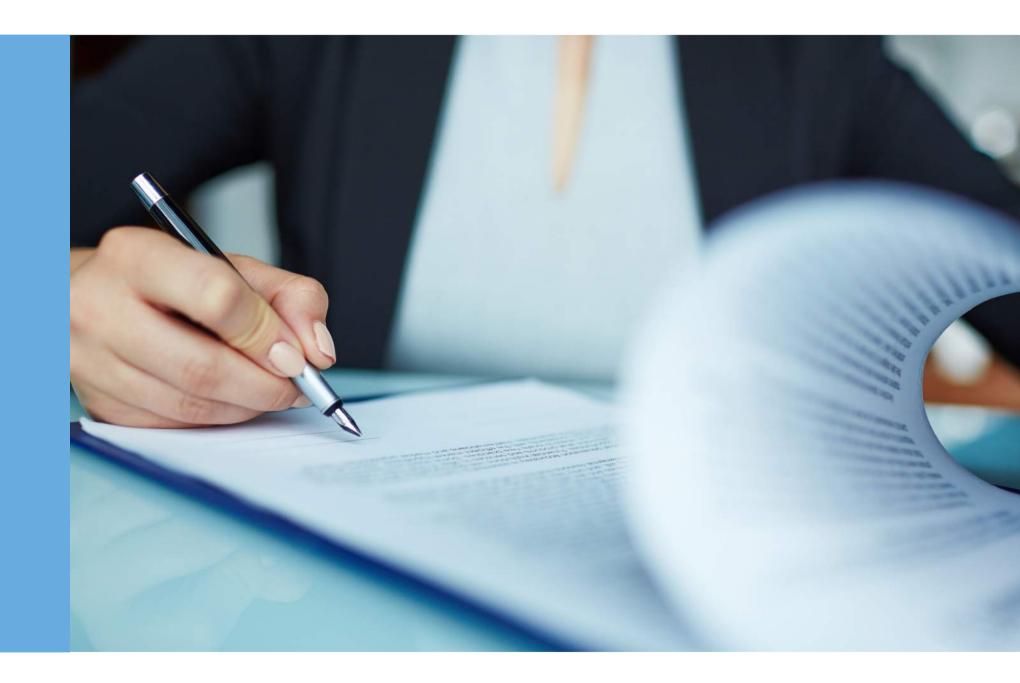
# Our Approach

The services provided are fully customizable according to your actual business needs.

# Get in touch and grow with us!

We are a businessoriented, diverse team made up of professional, passion-driven people looking to support you and your business ventures.

# BECOME A Sponsor











### The Luxembourg-Poland

#### **Business Conference**

**Sponsor Premium** 

**Sponsor** Light

5 500,00 €

3 500,00 €



LPCC Website, & other relevant materials.

Sponsor can put up **roll-ups** & lay out promotional material such as **brochures** and **fliers**.

After a successful acquisition of a media partner, the sponsor will be mentioned in the event summary published in Chronicle.lu or Delano.lu.

> Dedication of one page of the Conference's brochure to sponsor advertising & showcasing their logo.

LPCC will conduct **an interview with the sponsor** that equals additional visibility & personalised promotion.





















#### **Package Price**

2 500,00 €

+ venue & catering

# The Spring Business Lunch



#### **Digital Marketing Promotion**

3-month-long (Jan-Mar) promotion via Newsletter, LinkedIn & LPCC Website. Includes showcasing the sponsor's logo and description of company's activities.



#### On the day of the event

As the sponsor is the host of the event, reserves all the rights to showcase their **rollups**, **pamphlets** and other **promotional materials**.



#### **Press**

After a successful acquisition of a media partner, the sponsor will be mentioned in the event summary **published in Chronicle.lu**.



#### **Package Price**

15 000,00 €

# The Summer Business Party



#### **Digital Marketing Promotion**

**4-month-long (Mar-Jun) promotion** via Newsletter, LinkedIn & LPCC Website during. Includes sponsor advertising & showcasing their logo.



#### On the day of the event

Sponsor can put up **roll-ups** & lay out promotional material such as **brochures** and **fliers**, and hand out **goody bags**. It is also customary for the sponsor to prepare a **presentation** about their company.



#### **Press**

After a successful acquisition of a media partner, the sponsor will be mentioned in the event summary **published in**Chronicle.lu or Delano.lu.



### Entrepreneurial

### **Woman Project**

Gold Silver Bronze
Sponsor Sponsor Sponsor
4 000,00 € 3 000,00 € 2 000,00 €

**Digital marketing promotion** via Newsletter, LinkedIn, LPCC Website, & other relevant materials.

Sponsor can put up **roll-ups** & lay out promotional material such as **brochures** and **fliers**.

After a successful acquisition of a media partner, the sponsor will be mentioned in the event summary published in Chronicle.lu or Delano.lu.

It's customary of a gold sponsor to **prepare a presentation & give a speech** during the final event .

LPCC will allow the sponsor the opportunity to **send pre- or post-event communication** that equals additional visibility & personalised promotion.



### LPCC Monthly MeetUps



#### **Digital Marketing Promotion**

**Active promotion** via Newsletter, LinkedIn & LPCC Website. Includes showcasing the sponsor's logo and description of company's activities.



#### On the day of the event

Sponsor can put up **roll-ups** & lay out promotional material such as **brochures** and **fliers**. It is also customary for the sponsor to prepare a **presentation** about their company, product or topic they want to promote.

#### **Package Price**

2 000,00 €

# O T H E R Services









# Business Development Consulting for the Luxembourgish Market

1. Identification of ideal partner/distributor/supplier profile

2. Local market research, development of sales and presentation

3. Shortlisting of potential partners and database creation





4. Direct communication with potential partners

5. Organization of meetings with potential partners

6. Follow-up with potential partners

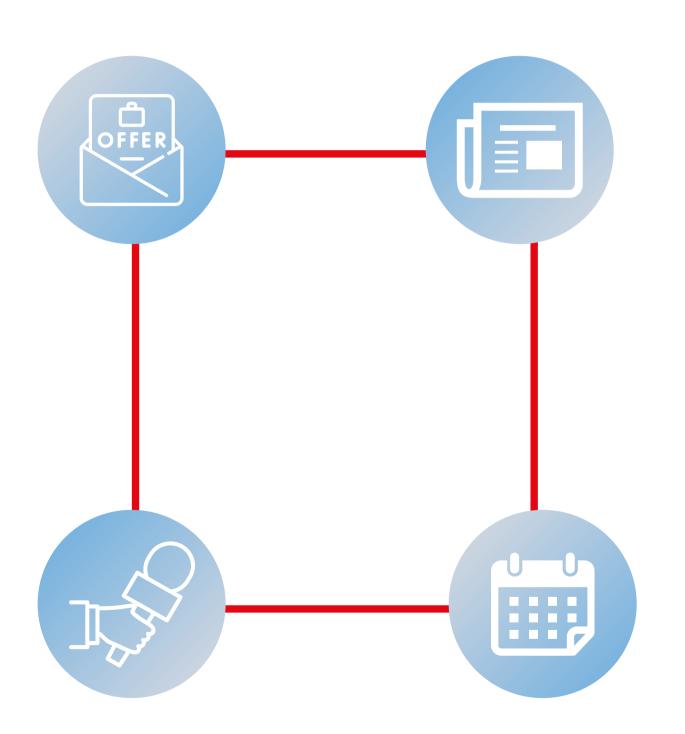
## **Additional Promotion**

#### Job Board

Advertising one job position via monthly Newsletter, Website & LinkedIn: 300 €

#### **Interviews**

Sharing an interview via monthly Newsletter, Website & LinkedIn: 800 €



#### **Articles**

Sharing an article or other company news via monthly Newsletter, Website & LinkedIn: 600 €

#### **Events**

Promoting an event via monthly Newsletter, Website & LinkedIn: 900 €



## **Additional Promotion**

#### AD placed in an LPCC Brochure

Placing an advertisement in the LPCC Brochure. Right after the section "presenting LPCC Honorary Members"; page between 7-10: 1600 €

See the LPCC Brochure 2022



# LET'S Connect





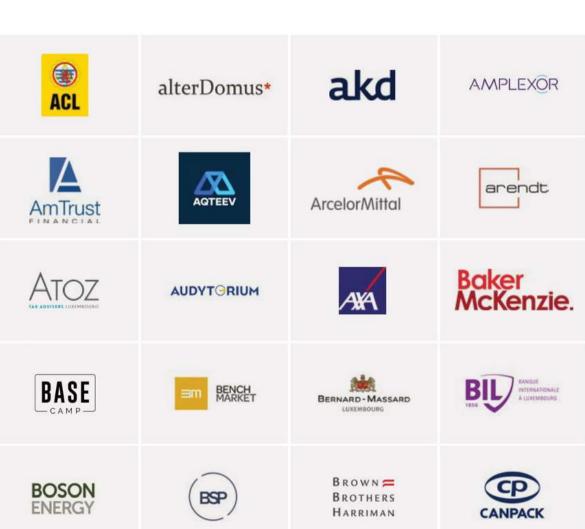


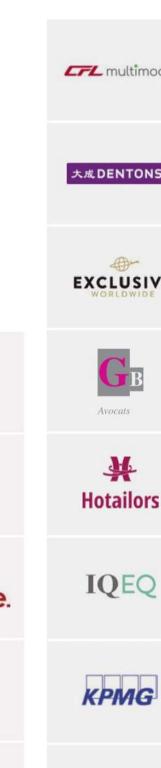


#### Trusted Us So Far

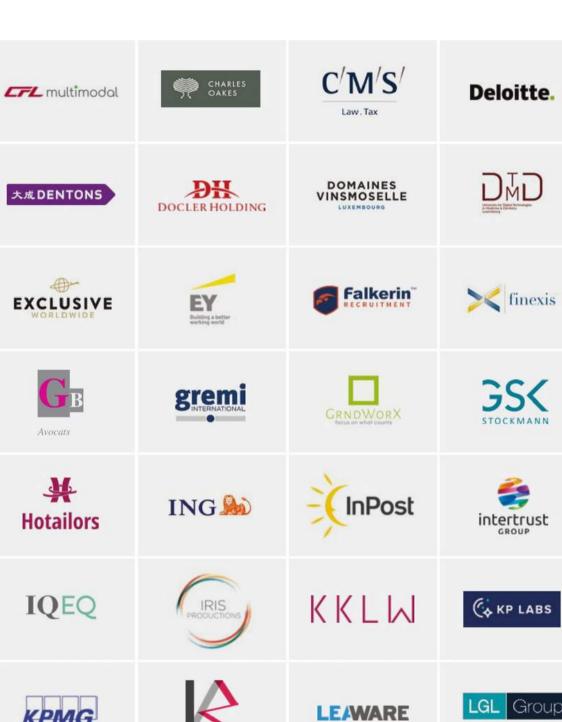
LPCC counts over 54 Corporate Members, 31 Private ones, and partners with 32 different brands & organisations.



















MAQIT

**MDO** 

Post Telecom

ROYALTON PARTNERS

SPARX



metrosoft

NautaDutilh

AVOCATS LUXEMBOURG

PRIVATE EQUITY MASKINGS

Securities

+ Strelia



Managing Change

ODGERS BERNDTSON

ProService Finteco

S

STIDIA















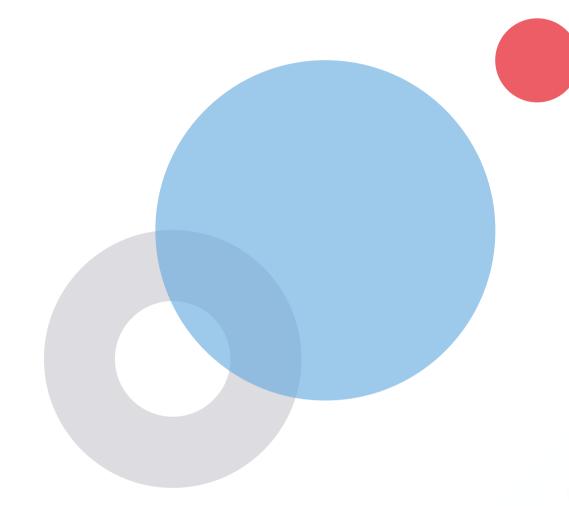












# Thank You

For Your Attention





