

ANNA SHEKHVATOVA

- Manager with over 20 years of experience in various business
- Experience in business development from idea to sale.
- Have gone through all phases of business start-up, process organisation, delegation, company growth, sales.
- Lecturer of Economics at the University
- Creating advertising for Google and social network.
- Increased sales by 64% via Facebook and Instagram
- Optimized a website to raise in TOPsearch engine



PRESENTATION 2022

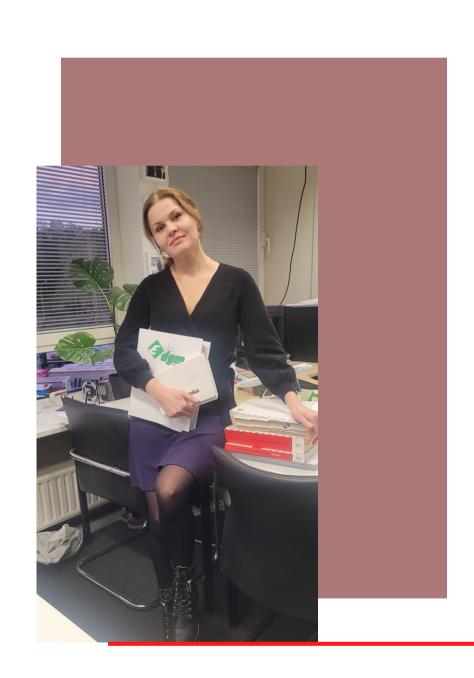
DGIAL MARKETING

Not having business online limits your development.

To have an Internet resource and not to promote it does not make sense.







Interior design, architecture, website creation, the beauty industry, education for children or handmade or even publishing comics - absolutely any activity will require customer sourcing.

As a digital marketing specialist, we will be responsible for all digital marketing campaigns, including generating leads, conducting market research and actively engaging with businesses to optimise the effectiveness of digital strategies.



ABOUT MY MISSION AND VISION

MY MISSION



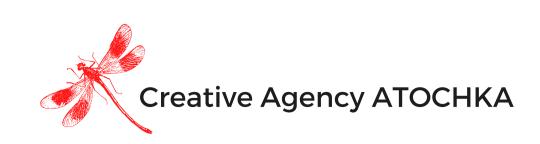
Sell your idea to a customer and make your product or service known and popular

MY VISION



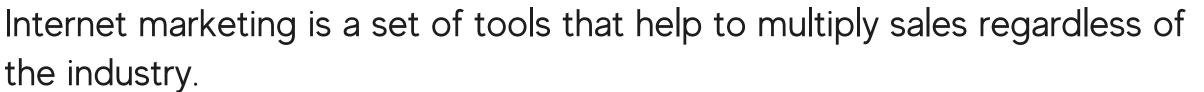
Promotion online marketing business and use internet resource for developing your business





MY PROJECT

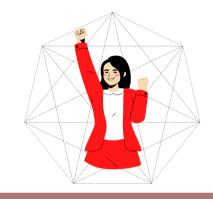




We specialise in contextual advertising, social media promotion, SEO and email marketing. Knowledge in these areas will help to attract clients, increase organic traffic, develop a company image, research the market and analyse competitor companies







Creation of sites of any complexity and provision of subsequent convenient support for small and medium-sized businesses

SEO

website
optimisation in
Internet search
to increase traffic to
the website, build
brand awareness
and attract potential
customers

Creating and setting up advertising campaigns in Google Adwords, Instagram, Facebook

Social networking for brand recognition, generating leads and traffic to the site.







ANNA SHEKHVATOVA

A creative manager, a generator of ideas, someone who can unite people and be guided towards a goal

ALINA KAPATSYNA

My assistant, creates websites on tilda, collects the necessary information, creates adverts, my photographer and Videomaker

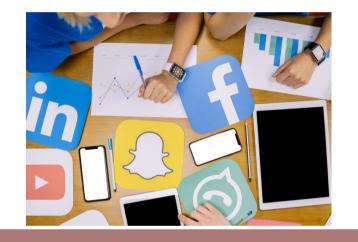
SPECIAL OFFER FOR FELLOW STUDENTS



invite me for a cup of coffee and I will help you to grow up your business in internet









PLAN
BUSINESS
STRATEGY
DEVELOPMENT IN
INTERNET

WE GIVE YOU
ADVICE TO
OPTIMIZE YOUR
SITE FOR
GOOGLE

WE WILL HELP
YOU PLAN
SOCIAL MEDIA
DEVELOPMENT

WE CREATE FOR
YOU A WEBSITE
AT A SPECIAL
PRICE
200 EURO
ONLY



PRESENTATION 2022

THANK YOU

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