



Entrepreneurial Woman Project 2022

Day 1	Time	
24/09	09:00-09:30	Introduction by LPCC
	09:30-12:30	Business Entities Natalia Tsirmpa I Arendt & Medernach SA
	12:30-13:30	Lunch Break
	13:30-16:30	Idea Generation Esther Celosse I Sacred Heart University Luxembourg

Day 2	Time	
01/10	09:00-12:00	Project Management Martina Sirol I Marty Lux
	12:00-13:00	Lunch Break
	13:00-16:00	VAT and taxes Petya Dimitrova and Justine Guilluy ATOZ
	16:00-16:15	Coffee Break
	16:15-17.45	Intellectual Property Marie-Christine Simon I Office Freylinger S.A.



Day 3	Time	
08/10	09:00-12:00	Business Plan Daniel Milano Torres House of Entrepreneurship
	12:00-13:00	Lunch Break
	13:00-16:00	Marketing David Holland MBA Results Rules OK S.a.r.l.
	16:00-16:15	Coffee Break
	16:15-17:45	Dress for Success Neha Bhandari StylizedU

Day 4	Time	
15/10	09:00-12:00	Sales David Holland MBA Results Rules OK S.a.r.l.
	12:00-13:00	Lunch Break
	13:00-16:00	Employment and Commercial Practice Anne Morel BSP
	16:00-16:15	Coffee Break
	16:15-17.30	Fundraising Pelagia Baxevasi nyuko



Day 5	Time	
22/10	09:00-12:00	Business model canvas Viktoría Valdimarsdóttir responsible solutions
	12:00-13:00	Lunch Break
	13:00-16:00	Public Speaking Lisa Burke
	16.00-16.15	Coffee Break
	16.15-17.45	Social Media Marketing Giulia Iannucci Founder Strategic branding and digital marketing consultant KnowThyBrand

Day 6	Time	
12/11	09:00-10.30	Networking Artur Sosna
	10:30-11.00	Coffee Break
	11.00-13.00	Participants' speeches and voting
	13.00-14.00	Lunch Break
	14.00-17.00	Participants' speeches and voting

Day 7	Time	
14/11 tbc	18:00-21:00	Grand Finale and Award Ceremony