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## *LPCC Newsletter*

*January 2022*  
**over 16.000**  
**Subscribers**

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### *News*



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#### **POLISH TECH-LOGISTICS STAR INPOST JOINS LPCC MEMBERS NETWORK**

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Krakow-born, public limited company **InPost** offers courier, parcel dispatch and collection, and express mail services, open 24/7 through a network of about 1.5 million strategically-located automated parcel machines (APMs), with operations in Poland, Italy and the United Kingdom. In 2021, InPost went public with a

First movers on the self-service parcel delivery market in Poland, InPost provides private consumers and merchants alike with faster, more flexible, cost-efficient, and environmentally-friendly delivery and return option. 98% of parcels are delivered within 24 hours, and its 5.7 million mobile app users are just a tap of their

smartphone away from using InPost's services. 50% of the Polish population lives within a 7-minute radius from an APM.

InPost is among the most widely recognized and loved consumer brands in Poland (NPS score of 71), and is one of the few businesses which flourished during the COVID-19 pandemic. In 2020 InPost's revenues doubled to exceed 2.5 billion PLN, confirming the business model's resilience to macroeconomic shocks and its spearheading position in the shift to digital economies.

In the words on CEO [Rafał Brzoska](#) in a Bloomberg TV interview, "Five years ago it [InPost] was a logistics company, today this is a tech company," "We are driving e-commerce revenue, retention, improving their ability to win markets, so this is a completely different story today than it was in the past."

[Read more →](#)

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## News



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### MEET LPCC EXPERT WOJCIECH KĄDZOŁKA

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**WOJCIECH KĄDZOŁKA**, Spokesperson at **InPost**, is a Public Relations Manager with several years of experience. For the last eight years he has worked a Spokesperson, managing communication and brand image for InPost, a company which revolutionized the parcel delivery market in Poland.

[Read more →](#)

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## News



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### LPCC 2022 EVENT CALENDAR

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2022 is an important date for us as it marks **our organisation's 10th anniversary, which will be celebrated on Thursday, 9th of June 2022 at the residence of the Polish Ambassador in Luxembourg including our over 70 corporate members.**

With already one month into the new year, we at the LPCC are incessantly working on the events we have planned.

Below is a list of the confirmed events we will be hosting in 2022. We look forward to having our Members attending and we invite members and non-members to join our open entrance gatherings:

- ❑ February 24: **LPCC Meetup** LU
- ❑ March 24: **Spring Business Lunch** LU
- ❑ March 31: **LPCC Meetup** LU
- ❑ April 28: **LPCC Meetup** LU
- ❑ May 19: **LPCC Meetup** LU
- ❑ June 5-10: **Wolves Summit**, partner event, online 
- ❑ June 9: **The Summer Business Party + LPCC's 10th Anniversary** LU
- ❑ June 30: **LPCC Meetup: Entrepreneurial Woman Project (EWP) orientation meeting**, online 
- ❑ September 7: **LPCC Meetup: Entrepreneurial Woman Project (EWP) orientation meeting**, online 
- ❑ September 24 till November 5: **9th edition Entrepreneurial Woman Project (EWP) Training** LU
- ❑ November 7: **General Assembly & Final EWP** LU
- ❑ November 30: **4th Luxembourg-Poland Business Conference** PL

While you wait for the events to kick off, we invite you to follow our updates on our [website](#), [LinkedIn company page](#), and this newsletter. **We also take this occasion to sincerely thank you for your support, presence, and engagement** in the events that took place in the rather challenging circumstances of 2021.

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## News



### LOOKING FOR AN INTERNSHIP? JOIN OUR TEAM!

We are looking for our next intern! In this role, you will work as an **Assistant to our entire Team**.

#### This is the place for you if:

- ❑ You want to grow your communications experience in a hands-on way;
- ❑ You have strong writing and editing skills, as well as excellent spoken and written English;
- ❑ You are clued into trends in communications, social media, and current affairs;
- ❑ You are self-motivated and interested in helping people work together to tackle challenges;

- You are able to perform tasks autonomously and take on responsibilities while coordinating your work with the rest of the team.
- You are a creative and problem-solving-oriented person.

**The LPCC is happy to offer you the opportunity to:**

- Gain practical experience in both practical and strategic communication in a European environment;
- Work in a dynamic, multinational, and multicultural environment;
- Develop personal responsibility and initiative.

If you are interested in joining us and making the Luxembourg-Poland Chamber of Commerce your next professional experience, please send your CV and cover letter to [info@lpcc.lu](mailto:info@lpcc.lu) by **20 February 2022**, with the subject line "LPCC Internship Application".

*Interviews will take place on a rolling basis.*



## Events



### UPCOMING LPCC EVENTS

[ALL UPCOMING EVENTS >](#)

24.02.2022

February Meetup >>>

18.03.2022

Spring Business Lunch >>>

31.03.2022

March Meetup >>>

28.04.2022

April Meetup >>>

19.05.2022

May Meetup >>>

09.06.2022

Summer Business Party and 10th Anniversary of LPCC >>>

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## SOME OF OUR CORPORATE MEMBERS

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[ALL CORPORATE MEMBERS >](#)

[ALL EXPERTS >](#)



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