

# Entrepreneurial Woman Project

8th edition

## Entrepreneurial Woman Project 2021

Day 1	Time	
25/09	09:00-09:30	<b>Introduction by LPCC</b>
	09:30-12:30	<b>Project Management</b> Martina Sirol   Marty Lux
	12:30-13:30	Lunch Break
	13:30-16:30	<b>Idea Generation</b> Esther Celosse   Sacred Heart University Luxembourg

Day 2	Time	
02/10	09:00-12:00	<b>Business Entities</b> Natalia Tsirmpa   Arendt & Medernach SA
	12:00-13:00	Lunch Break
	13:00-16:00	<b>VAT and taxes</b> Petya Dimitrova and Justine Guilluy ATOZ
	16:00-16:15	Coffee Break
	16:15-17.45	<b>Intellectual Property</b> Marie-Christine SIMON   Office Freylinger S.A.

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Day 3	Time	
09/10	09:00-12:00	<b>Business Plan</b> Daniel Milano Torres   House of Entrepreneurship
	12:00-13:00	Lunch Break
	13:00-16:00	<b>Marketing</b> David Holland MBA   Results Rules OK S.a.r.l.
	16:00-16:15	Coffee Break
	16:15-17:45	<b>Dress for Success</b> Neha Bhandari   StylizedU

Day 4	Time	
16/10	09:00-12:00	<b>Sales</b> David Holland MBA   Results Rules OK S.a.r.l.
	12:00-13:00	Lunch Break
	13:00-16:00	<b>Employment and Commercial Practice</b> Anne Morel   BSP
	16:00-16:15	Coffee Break
	16:15-17.30	<b>Fundraising</b> Pelagia Baxevani   nyuko, Thibaut Ciccone   nyuko

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Day 5	Time	
23/10	09:00-12:00	<b>Business model canvas</b> Viktoría Valdimarsdóttir   responsible solutions
	12:00-13:00	Lunch Break
	13:00-16:00	<b>Public Speaking</b> Lisa Burke
	16.00-16.15	Coffee Break
	16.15-17.45	<b>Social Media Marketing</b> Giulia Iannucci Founder   Strategic branding and digital marketing consultant KnowThyBrand

Day 6	Time	
13/11	09:00-10.30	<b>Networking</b> Artur Sosna
	10:30-11.00	Coffee Break
	11.00-13.00	<b>Participants' speeches and voting</b>
	13.00-14.00	Lunch Break
	14.00-17.00	<b>Participants' speeches and voting</b>

Day 7	Time	
tbc	18:00-21:00	<b>Grand Finale and Award Ceremony</b>