

[View this email in your browser](#)

Newsletter

January 2020

18.093 Subscribers

News



NEW ADVISORY BOARD MEMBER



It is our greatest pleasure to announce that **Cindy Tereba has joined our Advisory Board.**

The **Luxembourg-Poland Chamber of Commerce Advisory Board** is an independent, non-executive group of **highly qualified professionals from all industries**, who aid the LPCC in making informed decisions with their expertise and knowledge.

Cindy Tereba was born in 1979 in Luxembourg. She left her home country in 1998 to pursue her studies in fine arts and

literature in London, Düsseldorf and Paris and subsequently pursued an international career. She started her professional path off at the Institut Français in Düsseldorf before she ventured into the business world, working for a German ecommerce startup. In 2008 she left Europe to live and work in Abu Dhabi, the capital of the United Arab Emirates. Here she became the Business Development Services Manager of the GermanEmirati Chamber of Commerce supporting German countries to enter the GCC countries (except Saudi-Arabia and Yemen).

Four years later she moved to Berlin where she first worked for the Luxembourgish economy, setting up the first foreign office of the Luxembourg Chamber of Commerce abroad and founding the Business Club Luxembourg, a business network of 80 Luxembourgish and German companies. Only recently she returned to Luxembourg to take up the post of Director International Affairs at the Luxembourg Chamber of Commerce.

News



23 JANUARY LPCC MEETUP: "WOMEN IN BUSINESS TODAY AND TOMORROW"

Do you think female talent is underrepresented in business? How can it be fostered? What are the challenges of pursuing a business career? What is the current outlook with regards to gender parity in business, and what can we expect in the future? If you would like to discuss these topics and more, join us on 23 January at Foundry for the LPCC's first Meetup of 2020.

This month's Meetup will be sponsored by Corporate Member [ATOZ](#). Meet peers and show your support for female entrepreneurs! Save the date:

Thursday, 23 January 2020, 18:30

Foundry, 38-40 Route d'Esch, 1470, Luxembourg

Participation is free of charge. Registration is mandatory. Please confirm your attendance online [at this link](#), or by clicking the banner below.

Luxembourg-Poland
Chamber of Commerce

Monthly Meetup
WOMEN IN BUSINESS
TODAY AND TOMORROW
Thursday, 23 January 2020, 18.30
Sponsored by
ATOZ
TAX ADVISERS LUXEMBOURG

[Register >](#)

News



ACL JOINS LPCC'S CORPORATE NETWORK

Today, the **Automobile Club Luxembourg** (ACL) is an association and community of 184,000 members committed to mobility in the broadest sense, to guarantee and promote access to mobility, its quality, safety and the free choice of means of transport.

Founded in 1932, the mission of the ACL is to offer 24/7 assistance and privileged & neutral advice through comprehensive services to ensure mobility.

This is done through **assistance, advice, benefits** and a range of tailored and **individual services**.

Whether it is advice, assistance or solutions in terms of conventional and electric mobility - private or company vehicles, but also in terms of soft and urban mobility or shared mobility, the ACL supports the **development of sustainable car mobility and global multimodal concepts**.

As a mobility club, the ACL is committed to **upholding its members' rights and interests in all aspects of mobility** with the aim of guaranteeing and promoting access to mobility, the quality thereof, the free choice of means of transport and the safety of its members. These principles are also defended before international decision-makers by the *Fédération Internationale de l'Automobile* (FIA).

ACL is part of a network of institutional cooperation in Luxembourg and a network of international partners: member of the FIA; partner of ARC Europe, the largest provider of roadside assistance services in Europe with a network in more than 40 European countries; and partner of European and global automobile clubs as well. To get more detailed information, see the [website](#).

News



MINDFOREST JOINS LPCC'S CORPORATE NETWORK

MindForest – Managing Change

With nearly 20 years of experience, MindForest is a consulting firm specialised in change management.

The combination of our expertise in change management and organisation with our multi-disciplinary team makes us the right partner to accompany you no matter what the challenge:

- cultural change
- strategy activation
- innovation
- employee engagement
- process optimisation

MindForest places the human at the centre of its consulting and advisory activities, not only by putting special emphasis on the social and cultural aspects, but also by highlighting relevant and essential factors such as commitment, values, communication, emotions, skills and creativity.



We work DIFFERENTLY

As we focus on the human factor, we will be able to change the way you work and motivate your employees to move beyond their comfort zone.

Before the start of every project, we organise a project definition session: this interactive workshop provides a framework for an in-depth discussion between yourself and our consultants to define the main issues you wish the project to address.

Visual Communication

We will help you create messages, which can be easily understood and assimilated by your employees. Whether this takes the form of an infographic, animation, method card or a video, we can provide you with the right personalized approach throughout your projects.

Let us guide and support you in the implementation of the solutions you need to meet your challenges: www.mindforest.com.

News



MEET OUR NEW EXPERT



Cédric Haas is a marketing/communication project leader at Automobile Club Luxembourg. Experienced in project management and the tourism industry, Cédric Haas is an enthusiastic and passionate marketing and communications manager, with excellent skills in public speaking, including presenting skills.

When he isn't composing day trips to (re)discover the Grand Duchy, he is organising and participating in Networking-events for different target groups; it may be in an acquisitional or in a loyalty context, including the corresponding communication. (e.g. FETE JUBILES 600+

participants...)

Next to this he is one of the ACL's multilingual voices at ARA cityradio, radio l'Essentiel, radio Latina and radio 100.7.

Additionally he is a tour guide, may it be at one-day-excursions, at longhaul trips or at guided tours through ACL's headquarters.

At ACL since more than 5 years, Cédric is a passionate and ambitious marketing & communication manager with 6+ years of experience in: project- tourism- and event management, public speaking & presenting, magazine contributor / proofreading, team management, contract management, Social Media management, conceptualisation of guided tours & excursions and intercultural communication

For more information, contact him directly at chaas@acl.lu or on LinkedIn.

Events



2020 LPCC EVENTS

[SEE ALL UPCOMING EVENTS >](#)

23.01.2020 **January Meetup >>>**

26.02.2020 **February Meetup >>>**

18.03.2020 **The Spring Business Lunch >>>**

26.03.2020 **March Meetup >>>**

30.04.2020 **April Meetup >>>**

28.05.2020 **May Meetup >>>**

10.06.2020 **The Summer Business Party >>>**

25.06.2020 **June Meetup >>>**

[LATEST IN MEDIA ABOUT LPCC >](#)

SOME OF OUR CORPORATE MEMBERS



[SEE ALL CORPORATE MEMBERS >](#)

[SEE ALL OUR EXPERTS >](#)



*Copyright © 2020 Luxembourg-Poland Chamber of Commerce, All rights reserved.
You are receiving this email because you subscribed to this newsletter on lpcc.lu.*

Our mailing address is:
Luxembourg-Poland Chamber of Commerce
39, Avenue John F. Kennedy
Luxembourg 1855
Luxembourg

[Add us to your address book](#)

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).