



Newsletter

July 2019

18.093 Subscribers

Article



HOW POLAND'S 'GOLDEN AGE' OF ECONOMIC GROWTH IS GOING UNREPORTED

During the current global economic slow-down, Poland stands out as a European growth champion. With an **uninterrupted pace of high growth averaging 4.2% per annum between 1992-2019**, Poland is steadily catching up with Western Europe and has become the **seventh largest economy in the EU** with a **total GDP of €524 billion**. Considering its population of 38 million, scarred by a turbulent history and post-EU entry emigration bleed, we think that Poland's remarkable growth engine is not receiving the attention it deserves.

The strength and resilience of the Polish economy can be attributed to its **large domestic market**, early and deep **economic reforms** and prudent policies, with **consistent EU strategy** being the top priority, serving as an important discipline for political and economic integration. A **vibrant entrepreneurial landscape of small and medium-sized enterprises (SMEs)** benefiting from a large domestic market and strong competitive advantages in neighbouring European countries is also an important source of growth.

[Continue reading >>>](#)

Photo credits: [@felipegomezpho](#)



Interview



LUXEMBOURG IS 'A WINDOW FOR POLISH STARTUPS AND COMPANIES'

The **Ambassador of Luxembourg H. E. Mr. Conrad Bruch** was interviewed by Rzeczpospolita in its program [#RZECOBIZNESIE](#), where he participated as a guest last month. **Watch the full interview** (in Polish).



Rights: Rzeczpospolita, www.rp.pl

News



ENTREPRENEURIAL WOMEN PROJECT: FREE COACHING SESSIONS FOR PARTICIPANTS

Entrepreneurial Women Project is designed not only to give women the knowledge about taxes, business plans, marketing, etc. but also to empower them to make changes in their lives. This is an exceptional opportunity, as it is **the only program in English in Luxembourg**, supporting future entrepreneurs in such a sustainable and efficient way.

One of the top priorities of the EWP, organized by LPCC, is to empower and provide women with all the necessary skills to make their **first steps as entrepreneurs**. This is why we each year adapt and improve the program, to provide the participants with the best possible conditions. This year, we decided to make a huge improvement and give all our participants the opportunity to **work with a dedicated, professional coach on their business project**.

The project will start with **group coaching**, which will help participants to get to know each other, as well as discover their skills and values necessary for pursuing their project. Later, **each woman will have a personal coach**, with whom she will work during three individual sessions. Priorities, motivation and any other topic related to her business project will be addressed.

The registration for the Entrepreneurial Woman Project 2019 is still open! Come find out more about women entrepreneurship and what fantastic opportunities you have to get support in starting your own business. [More on our website >>>](#)



News



INTERVIEW WITH LPCC'S NEW CORPORATE MEMBER GRNDWORX

Dorit Erzmoneit, Managing Partner, explains the idea behind **GrndWorX** and how it can help

businesses improve their performance and achieve their targets.

Why did you decide to start GrndWorX?



In our former roles as senior marketing leaders we had the opportunity to work in a variety of different markets and companies. Although each organization was unique, we saw some **recurring challenges**. The arrival of automation can be very exciting but the demands of maintaining and ideally exceeding the status quo is often not as seamless as it looks on paper.

What we experienced is that juggling the complexity and demands of internal and external stakeholders while also fulfilling the nitty gritty grind-work of daily business often takes priority over key initiatives and can slow you and your team down from making changes that will really make a difference to the business.

Furthermore this, grind-work can be a challenge to keeping your team's motivation up; you do not want skilled team members getting frustrated with work they are too qualified to do.

That's why we decided to build GrndWorx, to offer a **nearshore marketing service** designed to take care of these pressing issues, specifically developed by marketees for marketers and their colleagues in sales.

We work with our **partners in Poland** to find the best solution for each team or organization. This way, the nuts and bolts of daily business are taken care of, costs are controlled and managed effectively, and valuable team members can focus on the real value added that will benefit the long term growth and development of the business. We help teams to free time for strategic thinking and initiatives which cannot be delegated away to 3rd parties. No matter what our clients need, our goal is to find the best solution for them to make their lives easier. **Find out more** on <https://grndworx.com/>

Events



2019-2020 LPCC EVENTS

[SEE ALL UPCOMING EVENTS >](#)

26.09.2019

September MeetUp >>>

28.09.2019

Entrepreneurial Women Project 2019 >>>

24.10.2019

October MeetUp >>>

12.11.2019

General Assembly and Entrepreneurial Women
Awards 2019 >>>

28.11.2019

November MeetUp >>>

05.12.2019

2nd Luxembourg-Poland Business Conference:
Space Mining >>>

23.01.2020

January Meetup >>>

27.02.2020

February Meetup >>>

[LATEST IN MEDIA ABOUT LPCC >](#)

SOME OF OUR CORPORATE MEMBERS

metrosoft®

 **zettransport**
Your logistic partner



[SEE ALL CORPORATE MEMBERS >](#)

[SEE ALL OUR EXPERTS >](#)



Copyright © 2019 Luxembourg-Poland Chamber of Commerce. All rights reserved.
You are receiving this email because you subscribed to this newsletter on lpcc.lu.

Our mailing address is:
Luxembourg-Poland Chamber of Commerce
39, Avenue John F. Kennedy
Luxembourg 1855
Luxembourg

[Add us to your address book](#)

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).